

# CARBON-14: "TIME WILL TELL"

The Carbon-14 Series is designed for ease of use and versatility in today's layouts. These strong, three-dimensional fonts offer a massive-but-elegant embossed quality and unsurpassed authenticity. For those purchasing their first "label fonts" and to our die-hard collectors as well, Carbon-14 is a hassle-free choice with the upper-case alphabet in the lower case as well. The character set (identical throughout) includes accented international letterforms, global currencies and mathematical symbols. A short-but-sweet bonus font features images of seasonal New England leaves, skulls and a few alien deities for good measure. Please examine the enclosed Character Set Charts for access codes.\*

Carbon-14 is a direct product of photosynthesis. It is produced when a carbon-based life form (like you) absorbs sunshine. As a radioactive isotope of the element Carbon, it is used as a tracer in biochemical research because of varying amounts detected in all living things, past and present. It is the primary means of time-dating such archaeological specimens as skeletal remains, plant materials and paintings found in caves. When you leave this life, your remains will still give off a Carbon-14 "buzz"!

**RECOMMENDED USES.** Carbon-14 is a maximum-impact display font used in print, video/TV and multimedia, agencies and studios. Known as the "black tape font," the Carbon-14 Labeler/Black Tape family is plainly loved for its rich blacks, and...

- It can be colored to the heart's content in page design programs, tinted and separated any way you want, or converted to paths for extra treatment in vector or raster applications.
- In Photoshop, set your type box to anti-alias so it blends nicely with surrounding artwork and doesn't look bitmapped. Then set the "Feather" function from 2-12 pixels; and while the processed type sits on the screen still "marqueed," strike a directional arrow on your keyboard once or twice for a "3D" pop!

## FAMILY ORGANIZATION

- Carbon-14 Labeler Carbon-14 Labeler (Regular), Carbon-14 Black Tape [small caps](Bold)
- Carbon-14 Neo Carbon-14 NeoLite (Regular), Carbon-14 Neo (Bold)
- Carbon-14 Stout (Regular)

When purchasing or installing only the Bold family member, be sure to format the text as "bold" in your application to insure proper printing results.

**SPECIFICATIONS.** All fonts are fully embeddable. The "reverse" labeler-style display faces, ideal for headings, image nicely in the 12- to 14-pt range if need be. Carbon-14 fonts respond well to tracking; they are not meant to be kerned.

**SPACING TIPS FOR CARBON-14 LABELER/BLACK TAPE.** Spaces between words are solid and "flexible." In such professional applications as PageMaker, word space is adjustable up to 110% and letter space may be tightened to as much as -15%:

NO UNSIGHTLY GAPS BETWEEN  
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Everything possible has been done to ensure that a normal spacebar advance produces a solid rectangle. Please experiment with your application and output device. If you find that the solid spacebar advance is not supported, you may have better results by substituting the "non-

breaking" space [ALT O160], which is adjustable to the same extent as the spacebar advance.

The non-breaking space is also used for creating "leaders" before and after text to give the effect of words created with a labeler on a stretch of tape. Adjust the character width as necessary.

Before spell-checking your work, use normal spaces—then search and replace them with non-breaking ones (otherwise, breaks separating words will not be recognized by your application).

For a solid vertical look, set the leading to no more than 100% of the point size. For additional solid space between lines, set a row of non-breaking spaces in the desired point size.

**TROUBLESHOOTING.** To create the handsome embossed look that is so special about these fonts, their outlines are built from an incredible number of bezier points and paths. For example, the outline for "H" has 12 points and paths in Helvetica—there are over 80 in Carbon-14 Labeler!

If your system does not render them properly on screen or in print, it may necessary to increase the memory allocated to your application or to your printer. If your Windows version supports Adobe Type Manager [ATM], try increasing the font cache setting, displaying or printing fonts as graphics. More information is available in the help files for PostScript devices.

\*We highly recommend *Character Map Pro* for viewing and pasting characters into even the most font-finicky Windows applications:

<http://www.typeheritage.com/CharMapPro.zip>

*Recommended Companion Face*

Sublime (Light, Medium, MediumItalic) CONIGLIO USA, 1997

You have my pledge as a developer that I'll do everything I can to make my fonts enjoyable for you to use. If I can't "fix" a problem to your satisfaction after working with you, replacement or refund is always an option. Thanks!

—Joseph Coniglio, CONIGLIO USA (May 1996)

Windows Technical Support  
[AnnaStudios-The Type Heritage Project](mailto:AnnaStudios-The Type Heritage Project) [Anna@typeheritage.com](mailto:Anna@typeheritage.com)